

Section VII:

Parent Flyers/Posters



It's your responsibility
to keep them buckled
in the back!

Can I sit
up front with
you, Mom?

Not yet.
You're not 13.



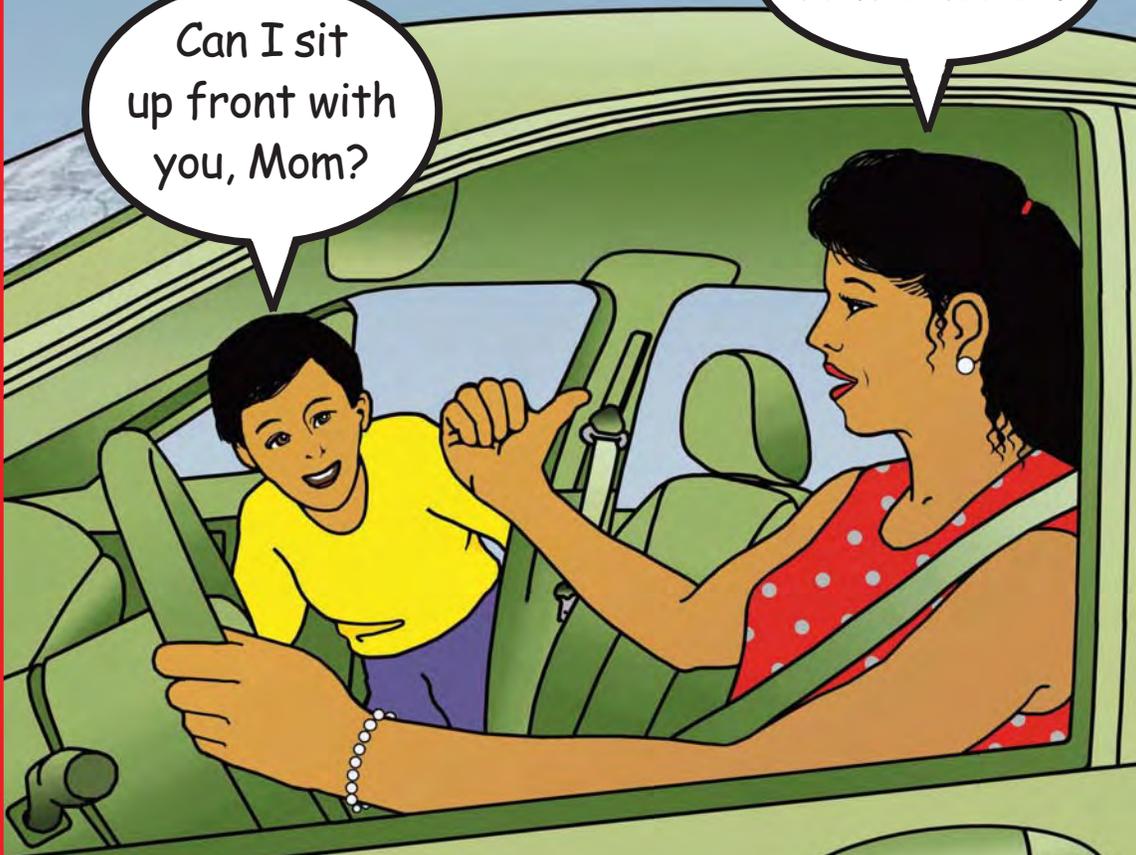
Most 8-12 year olds (tweens) think it's safe to sit in the front seat, but actually the safest place for kids under age 13 is in the back seat. Keep your tween safe and tell him/her to sit in the back.



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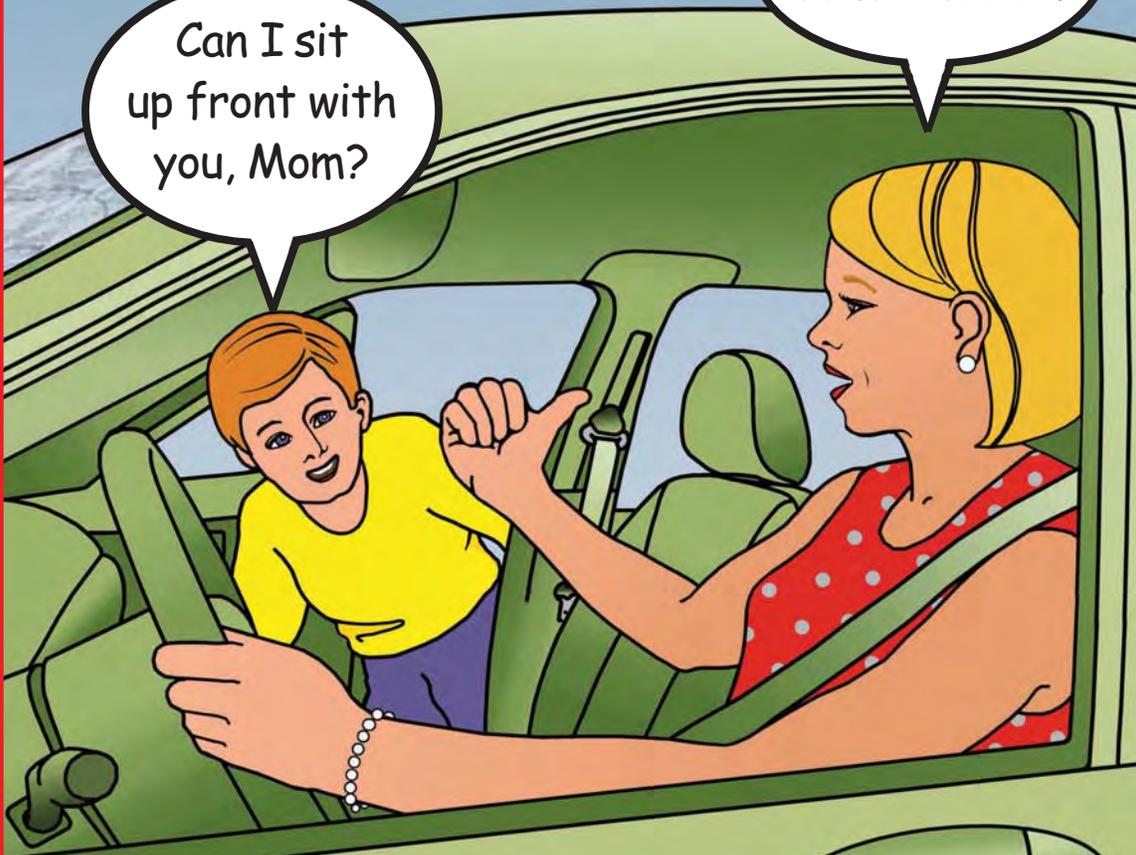
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**If you want your kids
to use their safety belts,
use yours!**



Wearing a safety belt is the single most important thing you can do to prevent injury in a crash. Safety belts decrease injury risk by 50%. Set a good example—wear your belt and remind your 8-12 year-old (tween) to wear it, too.



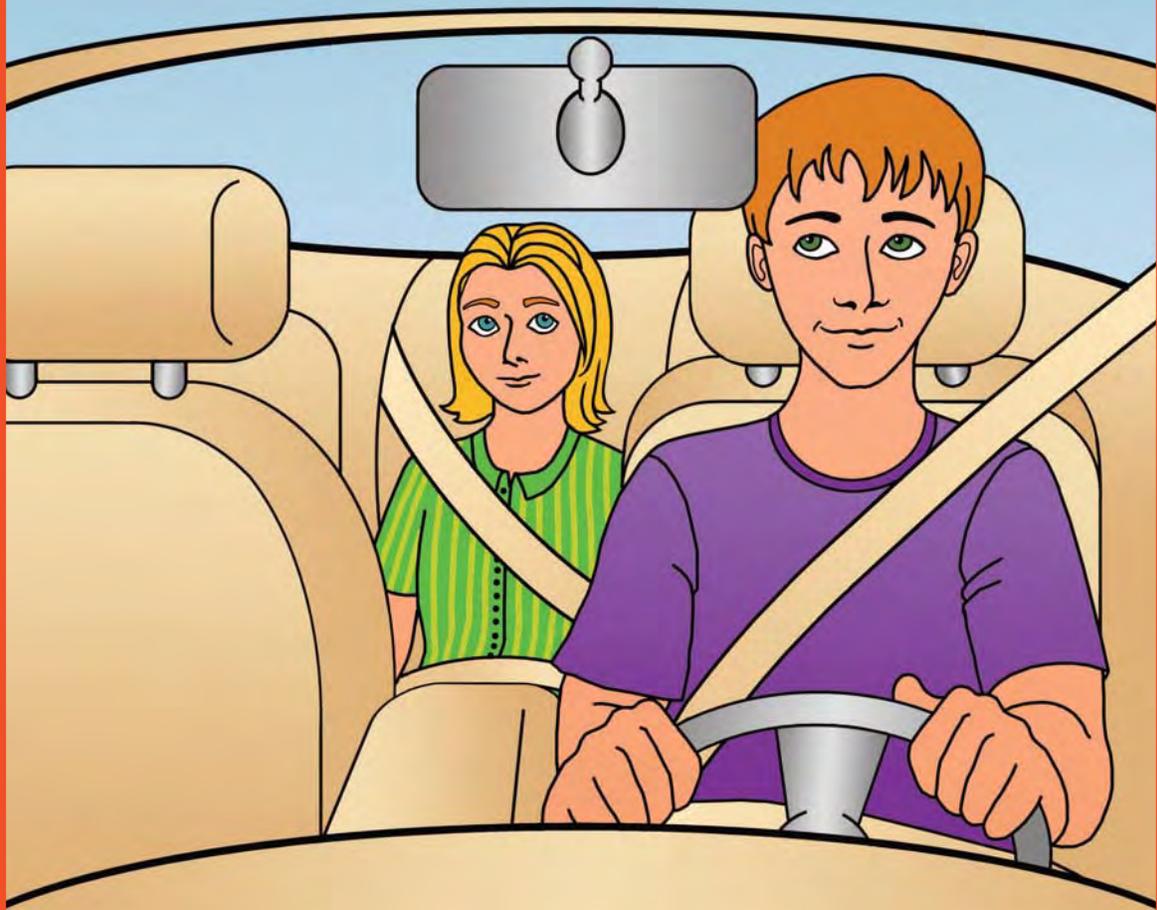
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Compromise and keep them buckled in the back!

Thanks for
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station, Mom!



Since most crashes are frontal, the safest place for kids under age 13 is in the back seat. Wearing a seatbelt AND sitting in the back seat greatly reduces injury. To keep kids happy in the back seat, let them choose the station and point the A/C vents in their direction.



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Hold onto the one you love

– with a seat belt.



Five Ways to Get Your Tween Safely Buckled Up in a Back Seat:

Most parents agree it's the right thing to do: Every child should wear his or her seat belt, and, if they are under 13, the child should sit in a back seat. The challenge is making it happen. But guess what?

You may have more influence than you think. When 8- to 13-year-olds were asked in a recent survey what might get them to wear a seat belt, most cited their own parents. What's more, tweens mimic their parents when it comes to belts: If parents buckle up, so do their children. How can you get your child buckled safely in back? Check out these five ideas:

1 Let them pick the radio stations.

Eight to 12-year-olds, like tweens everywhere, are eager to make their own choices, and picking a radio station is often high on their list. Make a deal with your child: If the child sits buckled in back, he or she can pick the radio stations. Otherwise, it's my old-fogey music or the radio news.

2 Give them something to do.

A back seat can be a great place for playing electronic games. Store games in a back seat and make games in the front seat off limits.

3 Let them own the space.

Tweens are eager to claim their own space. Let them set up places to keep things in a back seat so that's the first place they want to go.

4 Buckle up.

Tweens do what you do — if you buckle up, they are more likely to do the same.

5 Tell them it's the law.

Seat belts are mandatory by law. Let tweens know belt use isn't an option; it's the law.

AIRBAG SAFETY



Airbags DO NOT replace seatbelts. In a crash, the seat belt and airbag work together to keep you secure in your seat and shielded from harm. Without your seat belt, the airbag *cannot* protect you. For kids under 13, the safest place to ride is buckled in the back seat.





Q: Which of these kids needs a booster seat?

A: Both!

Most children are not ready for regular seat belts until they are at least 80 pounds, at least 8 years old, and 4 foot 9 inches tall.

Booster seats are just as important for older kids as they are for younger kids.

Booster seats should be used until children are big enough to safely use adult-sized seat belts.

If you answer "no" to any of these questions, your child is **not ready to come out of the booster seat:**

1. Does the child sit all the way back in the vehicle seat?
2. Do the child's knees bend comfortably at the edge of the vehicle seat?
3. Does the shoulder belt cross the chest at the shoulder, not the neck?
4. Does the lap belt fit low and snug on the hip bones, touching the upper thighs?
5. Can the child stay seated like this for the whole trip?

**BOOST 'EM
IN THE BACK SEAT!**

Find out more: www.carsafetynow.org